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School William D. Ford Career-Technical Center
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District Wayne-Westland Community Schools

Course Digital Art & Design I & II (V1010 & V1020)
 CIP 10.0301 Graphic & Printing Technology- Consolidated
 PSN 14207

AM Shift 7:25-10:05
 PM Shift 11:10-1:50

Course Description

Digital Art & Design is a one year program where students focus on the Adobe Creative Suite, Print Production, and Screen Printing. The goal of this class is to prepare students for a creative based career. Students will develop creative problem solving strategies, software skills, and production skills. These will help them transition into post-secondary education or entrepreneurship. Students create portfolios that showcase their skills and talents for applying to colleges and jobs. The class is a mix between digital and analog, students will create things both on and off the computer. Typography, Graphic Design, Communication Design, Advertising, Packaging Design, Website Portfolios, and Illustration will all be covered over the course of the year.

Course Materials

Students will be using Mac computers and the following Adobe CC software; InDesign, Photoshop, Illustrator, and After Effects. Students will also be work with Roland Cut Studio, HT vinyl, large format printers, wacom drawing tablets, and screen printing materials. They will use the internet to research design history, styles, client needs, and software tutorials. Students can download fonts for use in their work. Students should have a physical or digital sketchbook to record ideas and document processes.

Course Requirements/Work Based Learning (WBL)

Students are expected to work during class time. As the student has elected to be in this space they are expected to come to class ready to create everyday. Participation is a MAJOR part of the grade. Students are required to do a WBL activity while enrolled in this class. This can look like running/working on the in-house print production lab, working as a design assistant, mentorship from a person in the industry, client based assignments, and more. This will be discussed more in depth during the semester.



First Year Expectations

In their first year, students will be introduced to and practice with Adobe Creative Cloud Software (InDesign, Illustrator, Photoshop, After Effects). Lessons will involve the tools and methods in the programs to allow students room to explore and become proficient. Students will be encouraged to create original works. Curiosity, Creativity, and Critical Thinking are a must! Past projects have included packaging design, city rebranding, zines, posters, communication material, buttons, HTV apparel, and screen printing. Students will be eligible to take a Precision Exam for certification by the state of Michigan at the end of the year. Students with a B or higher and with good attendance will be eligible to apply for the year 2 program.

Second Year Expectations

In their second year, students will focus on creating a varied and professional looking portfolio. They will be working on self guided projects that showcase their growth or mastery with design and the Adobe Creative Suite. Students will as so complete a Work Based Learning activity. They compete in multiple contests throughout the course. Year 2's will be responsible for creating class wide Design Challenges, as well as running our in- school print production lab. Students will learn how to create cohesive, multi-piece projects and speak confidently about them. They will end the year with a Senior Portfolio exhibition in the school.

State Segments

Semester 1

1. Industry Overview
2. Safety and Health
3. Intro to Design and Image Development
4. Introduction to Image Output
5. Introduction to Finishing Operations
6. Employability Skills and Portfolio
7. Applied Academics
8. New Media, Advanced Design, and Image Level

Semester 2

9. Leadership
10. Advanced Image Output
11. Advanced Finishing Operations
12. Project Management

State Consolidated Standards (Throughout 1st Year)

1. Academic Foundations
2. Communications
3. Problem-Solving and Critical Thinking
4. Information Technology Applications
5. Systems
6. Safety, Health, and Environmental
7. Leadership and Teamwork
8. Ethics and Legal Responsibilities
9. Employability and Career Development
10. Technical Skills
11. Printing Pathway

Year 2

Non-Duplicated Instruction. Class assignments and projects are unique to individual students. Students are building and expanding skills learned in Year 1.

Leadership & Competitions (CTSOs)

Students will participate in various leadership activities, such as SkillsUSA and the In-House Print Production Lab. They will also have opportunities to enter design contests such as Scholastic Art Awards, SAE, North American International Auto Show, DAFT, MOCAD Teen Art Exhibition, DIA Wayne County Student Exhibition, In School design contests, and more.

Articulated Credit

Students may be eligible to receive free college credit with successful completion. The qualifications and number of college credits varies by the college. We have current articulation agreements with Ferris State University, Washtenaw Community College, Schoolcraft College, and Henry Ford Community College.

Absences / Tardies

Students are expected to arrive on time and ready to work. Attendance issues significantly disrupt student learning and productivity. This program strives for excellent attendance to emulate what is expected in the workplace. Should absences become an issue, administration/home school/parents will be involved in a behavior plan. They are responsible for anything they missed when not in school/class. If student will be absent for an extended period of time they need to email the instructor and let them know.

Late and Make-Up Work

Students will be allowed to make up all possible work for EXCUSED absences. Other absences will be on a case by case basis. It is the responsibility of the student to obtain missed assignments. It is possible that certain work such as group participation, labs, and skills can not be made up and, as a result, may impact a student's grade. Late work will receive a deduction for each day late. After 5 days the student will receive no more than 50%. After 7 days the student will receive a zero.

Tests and Quizzes

If a student is absent the day of a test they are required to take the test the following day. It is the student's responsibility to ask the instructor for the test when they return. Failure to take the test on the day returning will result in zero points for the test.

School Policies and Procedures

All Students are expected to follow all policies and procedures in the William D. Ford Career-Tech Student Handbook

Dress Code

All students are expected to follow the William D. Ford Career-Tech Dress Code. In addition to the school's policies students are required to follow proper safety rules when operating equipment.

Personal Electronic Devices (PED)

Cell phone use is permitted for music and emergencies only! When listening to audio you must use headphones. Computers are to be used for class assignments and production work, personal streaming accounts are not to be used. All PED's including headphones are to be shut off during lectures, demos, and when students are not working at their computers.

Academics

Successful completion of a one year program will earn 3 elective credits. All Career-Tech programs meet the following requirements for graduation for Wayne-Westland students:

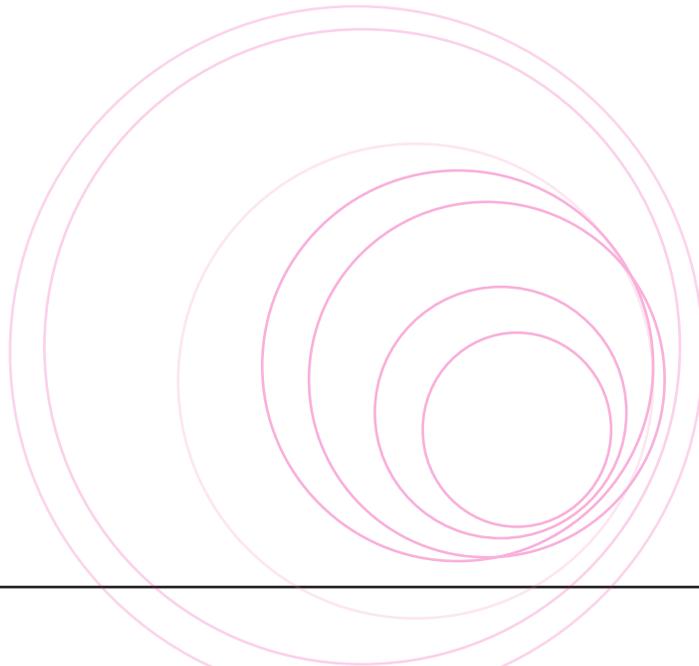
- Final Year Math Related Credit
- VPAA (Visual, Performing, or Applied Arts) Credit
- World Language Credit
- Science Credit

Grading

Each project has its own requirements and expectations. A standard grading scale of A-E is used in conjunction with a rubric. Grades are determined based on quality of work, originality, craftsmanship, effort, and proper use of time. Grades will be posted in MiStar and are available for students and parents to view online. Students are allowed to redo their projects within the deadline to improve their grade. Students may earn extra credit points by completing additional production work and designs.

Extra Help

The Instructor will be available for extra help. Feel free to schedule a time that is convenient for both you and your instructor. This could possibly be before or after school. Test/Quizzes may be read aloud and extended time may be permitted under certain circumstances. Seating arrangements may be adjusted based on student needs.



Parents/Guardians

Please fill out the following forms given to your son/daughter and return the next school day:

- Emergency Card
- Safety Pledge/Student/Parent Consent/Release Form
- Course Syllabus (this document)

Jax Young, Digital Art & Design Instructor

I have read and fully understand the Course Syllabus. I agree to follow the Course and Career-Tech Center policies and expectations to the best of my ability. If I do not follow these policies I will be held accountable for my actions.

Student Signature

Date

Parent/Guardian Signature

Date

