

DIGITAL PHOTOGRAPHY & MEDIA II

MARA MAGYAROSI-LAYTNER // INSTRUCTOR

WILLIAM D. FORD CAREER TECHNICAL CENTER

SYLLABUS

2024/2025



Digital Photography & Media II is a non duplicated one year program for advanced students to develop a professional portfolio related to employment in Graphic Arts with an emphasis in Photography. Students will market themselves through social media and other online venues, explore new software technology, and advance their technical skills.

Completion of the first year of Digital Photography & Media with a B (80%) or higher for both semesters is required.

The goal of our program is to help students develop the skills that will facilitate the student's transition into the job market or post-secondary education. We believe in hands-on instruction and deep immersion into the software. All software and hardware is geared towards industry standards. This class imparts; focus, time management, self-direction, problem solving, and taking charge of your own learning. Program completers can earn up to one semesters college credit.

School Information

36455 Marquette
Westland, MI 48185

ford.wwcsd.net

734-419-2100

Wayne Westland Community Schools

Schedule

AM Shift | 7:25am-10:05am - M-F

PM Shift | 11:10am-1:50pm - M-F

CIP 10.0301 Graphic Print Technology
PSN 14207

Course Number V1820

Teacher Contact

magyarosi-laytnerm@wwcsd.net

Text Through Remind!

www.maramagyarosilaytner.com

734-419-2125

Remind Codes

AM: remind.com/join/24media2

Software Covered



Adobe Photoshop

Image Editing
Photo Retouching



Adobe Lightroom

Image Editing
Organization
Manipulation

Equipment Used

14" Macbook Pro

Canon M50 Mark II Camera

State Consolidated Standards

1. Academic Foundations
2. Communications
3. Problem Solving and Critical Thinking
4. Information Technology Applications
5. Systems
6. Safety, Health, and Environmental
7. Leadership and Teamwork
8. Ethics and Legal Responsibilities
9. Employability and Career Development
10. Technical Skills
11. Printing Pathway

State Segments

1. Industry Overview
2. Safety and Health
3. Intro to Design and Image Development
4. Introduction to Image Output
5. Introductions to Finishing Operations
6. Employability Skills and Portfolio
7. Applied Academics
8. New Media, Advanced Design, and Image Level
9. Leadership
10. Advanced Image Output
11. Advanced Finishing Operations
12. Project Management

State Segment Q | Year II Focus

1. **Client Based Production**
2. **Scholarships**
3. **Competitions**
4. **Advanced Hardware Technology**
5. **Advanced Software Technology**
6. **Advanced Methods and Materials**
7. **Post-Secondary Opportunities/Employment Opportunities**
8. **Entrepreneurship**
9. **Independent Project Management**
10. **Self Promotional Marketing**
11. **Professional Portfolio Development**

Advanced Year II Course Expectations

- Students will be managing their portfolio and other production work in the classroom from beginning to end.
- Students will be self motivated to research and develop the content for their own professional portfolio.
- Students will show leadership throughout the room by participating enthusiastically in projects, critiques, and other classroom activities with all students.
- This is a non-duplicated course and students are expected to advance their previous skills towards their own goals.

Portfolio Development

The main project that takes place during the second year is the twelve piece portfolio on one topic of your choosing. The first six pieces are due by the first week of December, the last six pieces are due by the first week of May.

It is important to note that those twelve pieces take consistency and dedication to make at the level that is expected. More information to come.

Leadership and Competitions

Students are required to participate in various leadership activities each quarter, including but not restricted to: classroom tours, Scholastic Art Awards, Museum of Contemporary Art Teen Art Exhibition, Detroit Institute of Arts Wayne County Student Exhibition, Westland Public Library Photography Contest, and photo work for clients.

Work Based Learning Internship

All Digital Photography & Media II students are expected to take part in an external work based learning internship second semester. This internship is organized through our work based learning coordinator, Ms. McKenzie. More information to come at the end of Q2.

Course Materials | Overview

Students will use 14" Macbook Pro computers with the following software: Adobe Creative Cloud: Lightroom Classic, Photoshop, and In Design; Google Cloud with Docs, Sheets, and Slides. Students will use the internet to research photography inspiration, client needs, and software tutorials. Students will download fonts, if needed, to upload on their computers. Students will utilize Canon mirrorless cameras and lenses.

Course Materials | Supply Information

We supply most items that are necessary to the photographic process in class. The items below will be utilized on a constant basis within the photo studio. We will be supplying these items in the next few weeks. If they are lost, students are expected to replace them.

SD Card - 32 GB USB Flash Drive - 64GB

The only required course supply that all students purchase is a hard shell case and soft sleeve for their computer. These can be found on Amazon for roughly \$30 - I will post links on Google Classroom soon.

Course Materials | Computer

Photographer utilize specific computer hardware to accomplish the tasks of the trade. William D. Ford Career Technical Center will be supplying each Digital Photography & Media student with a computer with the appropriate programs to accomplish their projects to the fullest. These computers will be distributed during class in the first few weeks of the course.

Students will be expected to have the computer in class, charged, and fully functional every day to accomplish their tasks. Any damage to the computer will incur a fee for repair and/or replacement.

Cell Phone Policy

Students are allowed to use cell phones in the classroom during personal work time. No phones are allowed during critiques or presentations of any kind.

Course Materials | Camera

If they have a dSLR or Mirrorless camera, students may utilize their own cameras for class assignments/projects.

If student does not own a camera, we have Canon M50 Mark II Cameras available for checkout on a first come, first serve basis. Any damage to the camera will incur a fee for repair or replacement. It is important to return all rental items each day.

If you are in the market for a camera, look for either a dSLR camera or a Mirrorless camera -

- Canon Rebel T6, T6i, or T7 cameras
- Canon R Series Mirrorless Cameras

All of these options have camera lenses that switch out from the camera and give students options for shooting in both photography and video. ProCam in Livonia or Woodward Camera in Birmingham are great places to look - as well as Amazon, B&H, and Adorama.

Academics

Successful completion of a one year program will earn three elective credits. All Career-Tech programs meet the following requirements for graduation for Wayne Westland students.

- Final Year Math Related Credit
- VPPA (Visual, Performing, or Applied Arts) Credit
- World Language Credit
- Science Credit

Upon Completion

After completion of the Precision Exams Certification Testing, students will have Skill Competency Printouts available, ranking their technical skills completed in the program.

Students may also earn the following certificates:

- Perfect Attendance
- Outstanding Attendance
- Certificate of Completion
- Certificate of Outstanding Achievement

Job Placement assistance is available.

Students may be eligible to receive free college credit with successful completion. The qualifications and number of college credit hours varies by the college. We have current articulation agreements with Ferris State University, Washtenaw Community College, Schoolcraft College, and Henry Ford Community College.

School Policies and Procedures

All students are expected to follow all policies and procedures in the WDFCTC Student Handbook.

Late Work

As to help students adjust to the responsibility of employment, late work will be accepted on a case by case basis. It is the responsibility of the student to consistently check Google Classroom for any missing assignments.

Studio Learning Environment

While developing the twelve piece portfolio, students will also be expected to maintain focus in multiple other projects - both self motivated and from external clients. Students are expected to fully participate during the process to show mastery of the skills developed.

All assignments will be located in our Google Classroom, which each student has already been invited to. Parents are also able to have access, if requested. Submissions of all work must be through Google Classroom, or there will not be credit.

Grading

Each project has its own requirements and expectations. Students are allowed to redo their projects within the deadline to improve their grade. We use a standard grading scale (A-E). Grades are determined on quality of work, effort, proper use of time, and following directions.

100-90% A	Projects, Critiques, Presentations: 55%
89-80% B	Planning, Research, Employability: 30%
79-70% C	Tests & Quizzes: 15%
69-60% D	
59-Lower E	

It is an expectation that ALL Digital Photography & Media II students must pass with a B (80%) or better to advance to the second semester.

Dress Code

All students are expected to follow the William D. Ford Career Technical Center Dress Code. In addition to the school's policies, Digital Photography & Media students are not allowed to wear open toe shoes when in the studio. Students are required to follow proper safety rules when operating equipment.

Absences | Tardies

Attendance problems will significantly disrupt student learning and productivity. This program strives for excellent attendance to emulate what is expected in the workplace. This class must be taken in person. Each class period accounts for three hours of classroom time - for example, missing one week of this course is the equivalent of missing three weeks of typical high school experience.

- Every student is expected to arrive on time, ready to work.
- Absences will effect the student's employability grade and academic performance in this program.
- A student can NOT test out of this class for credit.
- Students are expected to call/text the instructor before class starts if they are going to be absent.
- It is the student's responsibility to find out information they have missed during an absence.
- Consistent attendance is a consideration on the application process for the potential second year of this course.
- Should absences become an issue, administration and parents/guardians will be involved in a behavior plan. If a student misses an unreasonable amount of time in class, credit/certification will not be given for the course.

Student Name: _____

Class and Period: _____

I have read and understood the expectations outlined in the syllabus.

Student Signature: _____

Parent Signature: _____

Parent Name (Printed): _____

Parent Preferred Contact: **Email** **Phone**

Parent Phone Number: _____

Parent Email: _____

Student Photography Expectations

As this is a photography course, the expectation is that students will be photographed. **If your student is unable to be photographed, your student will have to be scheduled in an alternative course.** Please indicate below if we have permission to photograph your student.

Permission to photograph your student: YES or NO

Artwork Sharing Expectations

Additionally, students are expected to enter contests and art exhibitions with their work. A few previous examples are the regional Scholastic Art and Writing Awards and the Museum of Contemporary Art Detroit's Annual Student Exhibition.

We would love to be able to share the work and accomplishments of your student!

Please indicate here if we have permission to do so.

Permission to share student artwork: YES or NO